

Reclaiming Time, Boosting Results: Travis Legal's Journey with Supio

A Father-Son Firm's Success Story

At Travis Legal, a father-son law firm with over 35 years of combined experience, Todd and Jordan Travis faced the challenge of managing an expanding caseload while upholding their core family values and delivering exceptional client results. Todd founded the firm with unwavering dedication, and five years ago, Jordan joined, bringing to the practice fresh perspectives and a drive for growth. Together, they navigated an ever-growing list of cases, often feeling stretched thin as they balanced the demands of their professional commitments with the desire to stay connected to their personal lives.

Recognizing their systems weren't keeping up with their workload, Todd and Jordan needed a solution to streamline their processes and regain time with their families. That's when they turned to Supio.

Streamlining Operations and Reclaiming Time

Before Supio, Todd and Jordan spent countless hours sifting through paper files and manually searching for trial documents. This inefficiency stretched trial preparation into weeks, taking a toll on their time and personal lives. Supio transformed the workflow. With everything housed in one platform, trial prep became faster and more organized. What once took up to three weeks now took just days.

This boost in efficiency allowed Todd and Jordan to reclaim valuable time, focusing more on their clients and families. Todd, who had long struggled to balance long hours with family time, appreciated how Supio's AI-driven tools freed up time for personal moments, improving both their professional and personal lives.

Catching Up on a Backlog and Expanding the Firm

Travis Legal was facing a significant backlog of cases, worsened by an extended leave Jordan had taken. The firm was stretched thin, and managing the increasing caseload became challenging. Supio helped Todd and Jordan catch up on delayed cases in just weeks, quickly processing and categorizing case data to keep them organized and focused on the most urgent matters.

Supio's AI-powered solution enabled them to manage the backlog efficiently, tackling case data in a fraction of the time it would have taken manually. By streamlining the workflow, Todd and Jordan could prioritize the most critical cases and ensure no matter was overlooked. With this newfound efficiency, they are now preparing for future growth, expanding their caseload while maintaining their personal commitments.

Enhancing Accuracy and Maximizing Settlements

One of Supio's key benefits is its ability to elevate the quality of legal work, particularly in cases involving expert testimony. In a trucking case, Supio's AI flagged a contradiction in the testimony of a doctor hired by the insurance company. The doctor testified that an injury wasn't related to the incident despite earlier reports indicating that similar accidents could cause such injuries. Supio's identification of this inconsistency gave Todd and Jordan significant leverage, allowing them to push for a settlement offer four times higher than the initial amount. These insights and support from Supio throughout litigation—from depositions to experts' reports and rebuttals, motions practice, creation of exhibits for trial, focus groups, mediation, and more—led to the Travis Legal team winning a \$3 million payout.

In another matter involving countering the defendant's experts with contradictions, Supio helped the legal team secure a settlement approximately seven times higher than the original offer. The result? A \$740,000 payout.

"I've used Supio in multiple cases regarding doctors hired by the insurance companies, including some cases that are active and others that have settled," said Todd. "In each case, I would say the identification of inconsistencies has assisted us in getting at least 20-30% more either in offers on the table or settlements that have been accepted."

By leveraging Supio's AI-driven insights, Travis Legal has increased its leverage in negotiations and substantially boosted the settlement amounts it has achieved, proving the power of legal AI technology to strengthen its strategy.

Reducing the Need for Additional Hires

Over the years, Todd and Jordan hired paralegals to assist with case management and document processing. However, they often found the right fit challenging, especially when the attorneys needed specialized tasks like medical document analysis. With paralegal salaries of \$80,000 to \$100,000 annually, the ROI was much less than expected.

Supio offered an efficient solution, complementing their team rather than replacing it. The software's AI streamlined many tasks traditionally handled by paralegals, particularly complex tasks like medical chronologies and legal analysis. With Supio handling these time-consuming processes, Todd and Jordan could reduce overhead costs while still maintaining high-quality results.



Looking Ahead: A Family-Focused Future

For Todd and Jordan, Supio is not just about improving efficiency — it's about continuing to provide exceptional legal services while keeping family at the heart of their work. Supio has helped them reclaim time, enhance case outcomes, and reduce the stress of managing a growing firm. As they look to expand their caseload, they know Supio will continue to support them, allowing them to maintain the balance they've always valued — growing their firm, staying connected to family, and ensuring the best possible results for their clients.

By streamlining case management, improving accuracy, and automating time-consuming tasks, Supio has improved Travis Legal's operations - allowing Todd and Jordan to stay true to their family-oriented values while building their firm.