

# 20 Questions Every PI Firm Should Ask Before Choosing an AI Partner

This evaluation framework helps your firm cut through sales talk and quickly assess whether a legal AI tool is truly built for personal injury or just dressed up to sound like it is.

Look for direct, example-backed answers. Treat vagueness as a red flag.

## AI Capabilities

- 1 Does it have Document Intelligence?**  
Can it identify relationships between records like briefs, bills, police reports, and treatment notes?
- 2 Is it grounded in PI-specific medical records?**  
Look for capabilities trained directly on common PI file types, not just generic data.
- 3 Does it understand and extract from bills?**  
Ask if it can parse billing codes, charges, and dates—and connect them to case strategy.
- 4 How detailed and accurate is the AI assistant?**  
Can it provide verifiable answers? Are the assumptions it makes trustworthy - or just generic language models in legal clothing?
- 5 Do you have to pay for every draft or edit?**  
A good AI assistant should iterate with you, not charge you for every version of your demand or deposition outline.
- 6 Was the AI fine-tuned for PI documents?**  
Ask if it understands medical records, bills, and medical specials - not just how to summarize text.
- 7 Does it provide citations for everything it generates?**  
Every summary, diagnosis, or billing flag should link back to the original record. No source = no trust.
- 8 Does it understand ICD codes and how they drive demands?**  
It should be able to recognize the right codes, link them to treatment events, and use them to justify medical specials in a demand.
- 9 Is there a subject matter expert (SME) loop in place?**  
Ask if real legal experts are reviewing, correcting, and shaping how the AI performs. That's where confidence in the output comes from.
- 10 Is the chronology interactive and does it integrate AI chat?**  
The AI should help you drill into events, not just list them. Bonus if it can answer, "What happened between the first complaint and the first MRI?"

## Practice Fit

### 11 Was this built for PI or retrofitted from another vertical?

Contract review ≠ litigation review. Ask what kind of firm they designed for and what use cases they started with.

### 12 Can it support different PI case types?

Medical malpractice ≠ soft tissue MVA. Make sure it understands the nuances of each.

### 13 How much time does it really save per case?

Look for real metrics like how long it takes to draft a chronology, flag treatment gaps, or prep a demand.

### 14 Can it help you raise case value and not just reduce admin time?

Ask how it helps uncover unclaimed injuries, strengthen causal links, and catch missed billing opportunities.

## Proof & Results

### 15 Can they show results from firms like yours?

Ask for actual outcomes:

- ↗ "What did year one look like?"
- ↗ "What changed in staff load or case output?"
- ↗ "What's one PI-specific workflow you helped replace?"

## Security & Control

### 16 What are their security standards?

HIPAA, audit logs, encryption in transit + at rest — get all the paperwork.

### 17 Where is your data stored, and who can access it?

Look for clear policies. Be especially cautious if they train on your data without consent.

### 18 Can you export or delete your data if you leave?

There's little room for vague answers here. You need control over your own data.

## Partnership & Support

### 19 What does their support model look like after you sign?

Ask who runs onboarding, who trains your staff, and whether you get a named point of contact.

### 20 How do they act on feedback?

Ask:

- ↗ "How often do you ship updates?"
- ↗ "What's something users asked for that you built?"

No releases in 6 months tells you everything.

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